

SECTION 3 – Photography and film release form

Agreement and release form

(MEDIA USE ONLY)

Date: _____ Producer: _____ (“Producer”)

The Royal College of Nursing of the United Kingdom (“RCN”) is a membership organisation for registered nurses, midwives, health care assistants and nursing students. The RCN is both a professional body, carrying out work on nursing standards, education and practice, and a trade union.

In consideration of the mutual promises, I confirm that:

1. I grant the Producer permission to photograph and/or video (as applicable) me (“Images”) on behalf of the RCN and transmit the Images to the RCN.
2. I grant the RCN the irrevocable right to use, publish, reproduce, display or otherwise exploit the Images throughout the world in all and any media, including:
 - (a) public display;
 - (b) non-commercial publication in any media;
 - (c) commercial publication in any media; and
 - (d) any other purpose without limitation.
3. I acknowledge that all right, title and ownership in and to the Images, including copyright, to the extent permitted by law, shall belong to the RCN exclusively.
4. The RCN shall have the right to use my name, likeness and any other biographical information provided by me in connection with the Images.
5. I waive any right to further payment for the use of the Images.
6. I understand that the Images are likely to include personal information about me. By agreeing to partake in the photo and/or video (as applicable) shoot and signing the form below, I consent to the RCN using the Images for the purposes of promoting nursing and/or the work of the RCN (“Purpose”).

I understand that the following are examples of use, publication, reproduction, display or other exploitation of the Images by the RCN and/or its partners in furtherance of the Purpose:

- (a) in presentations and promotional materials, for example to advertise the RCN’s services;
- (b) in media campaigns, for example, the Images may be used in campaigns to improve the quality of nursing care;
- (c) in all forms of social media, including, for example, Facebook, Twitter and LinkedIn;
- (d) on all of the RCN’s websites from time to time.

The RCN will contact you in advance for any use of the Images outside of the Purpose. You have the right to withdraw your consent at any time by emailing us at dataprotection@rcn.org.uk.

7. I understand that the RCN may (in furtherance of the Purpose):
 - (a) store copies of the Images and my contact details on its database (to be used solely in case the RCN needs to contact me);
 - (b) share the Images with commercial and non-commercial partners in furtherance of the Purpose; or
8. The RCN will use any personal information provided by you (or included in the Images) in accordance with the RCN's privacy notice, a copy of which may be accessed at rcn.org.uk. The RCN will also provide you with a hard copy of such privacy notice, attached.
9. I understand that the Images may be altered or modified in any manner and I hereby waive the right to inspect and approve a finished product or the copy that may be used.
10. The RCN shall not be under any liability in respect of:
 - (a) any claim for loss of publicity or opportunity to enhance my reputation; or
 - (b) any loss or damage to my property or for any personal injury, illness or death caused or suffered in connection with my engagement under this document unless caused by the RCN's negligence and recoverable on that ground following the judgment of a competent court.
11. I confirm that I am over the age of eighteen and that I have no pre-existing obligation which may restrict or limit my ability to sign this document.
12. This document is irrevocable and may be transferred by the RCN to its successors, licensees and assignees and they shall have the right to exploit the Images in any media.
13. This document will be governed by the laws of England and subject to the jurisdiction of the English courts.

Your name:

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Your signature:

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Date:

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If under 18 TO BE COMPLETED BY PARENT OR GUARDIAN

Signature:

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Print name:

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