



**Case studies template to demonstrate service initiatives
or projects to improve Public Health**

Please use the following to provide details of the initiative or project you are involved in. This template is intended as a guide so please adapt it to suit your particular project is necessary. Please try to avoid abbreviations and explain any acronyms.

Name	
Job-title	
Contact details (email preferably)	
Employer/organisation and Where are you based?	
Speciality/setting	

Introduction: - What is the initiative and or project you are involved in?

Briefly describe what you are doing and any evidence you have used to back up the work or is it an area where there is no previous work done?

Background: - What prompted you to do this work?

What were the reasons you decided to start the work; what was happening or what was the situation before you implemented the initiative or project.

Planning: - How did you initiate the work?

Were there any barriers and how did you overcome these? Did you develop a project or business case and did you negotiate a budget for the work. Are other organisations / groups / services involved and how have you managed them?

Implementation: - What have the challenges to implementing the service/intervention been? And what has enabled the implementation of the service/intervention?

Outcomes: - Has the initiative or project made a difference to patients/service users and or staff?

How do you know and what evidence or measures are you using? (Please include any outcome measures.)

If appropriate give details of any data; such as numbers of clients seen; numbers of clients and what has the impact been etc.

Follow up conclusions and next steps: - What are the long-term aims for the work?

Please let us know if you have any photographs or slides which will help show the work.